

Currently the Senior UX Designer at Wolters Kluwer Health Language designing innovative and intuitive solutions for complex data consumption powered by AI technology

EXPERIENCE

Wolters Kluwer

2021 - Present

Senior User Experience Designer

- Identify user-centered product vision and strategy
- Lead planning, prioritization, and management of deliverables
- Manage research and design contract resourcing; ensure alignment
- Design flows, sketches, wireframes, and prototypes for development handoff, demo creation, and user testing
- Collaborate with dev, content, data science to solution IA that aligned with user-centered requirements

2020 - 2021

User Experience Designer

- Led extensive Contextual Inquiry user research project for AI-powered cNLP product, interviewing 21 users and collecting over 1100 data points
- Design process flows, storyboards, user flows, wireframes and prototypes
- Manage product requirements and write acceptance criteria for dev team
- Conducts user testing and adjust product requirements accordingly

Thinkful

2021 - Present

UX Design Mentor

- Mentor UX students weekly to support them through their journey in transitioning their careers
- Provide resourcing and coaching as they execute the design process on assignments and real-life client projects

Dealer 360

2018 - 2020

UX/UI Product Designer

- Researched & evaluated new product opportunities, demand for potential new products, along with customer needs & insights.
- Collaborated with Product Director & dev team to define & implement innovative solutions for product direction, visuals, & experience
- Produced wireframes, user flows, process flows, site maps & prototypes

Freelance

2017 - 2019

UX Designer & Front End Developer

- Worked closely with clients to research, design, and develop responsive websites to meet business and user needs.

PROJECTS

Miri Music

2019

Mobile responsive website design and development for a Denver recording studio hosted on AWS

True Career Solutions

2018

Website and branding for a career coaching and consulting startup in New York City. Built using Semplice and hosted on Flywheel.

Health Plex

2017

Fitness center responsive website redesign to improve the user experience and ensure a cleaner, more modern interface

TOOLS

Figma
Sketch
Adobe CC
Principle
InVision
Balsamiq
Abstract
Dovetail
Miro
Maze
UserTesting
Jira
Confluence

SKILLS

User Research
Story Writing
User Flows
Journey Mapping
Wireframing
Prototyping
User Testing
Product Management
Responsive Web Design
Application Design
Project Planning
Mentoring
Requirement Documentation
Cross-Team Solutioning

EDUCATION

Intensive UX Design Program
Bloc.io | Thinkful

Graphic Design Certificate
California Institute of the Arts

Bachelor of Arts
Political Science | Global Studies
University of Nebraska

OTHER PROFESSIONAL EXPERIENCE

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- Upwardly Global** **Volunteer and Events Coordinator | NY Alumni Program Manager**
2016 - 2017
- Planned and successfully executed volunteer and development events; facilitated diversity and inclusion trainings for over 450 corporate volunteers. Implemented new operational strategy to streamline event outreach and registration process
 - Managed relationships with over 30 corporate partners, 500 volunteers, 700 Alumni from 124 countries, and Junior Board
 - Designed volunteer training resources, developed first national ESL volunteer mentorship program; managed complete project lifecycle including conception, design, training, pilot, analysis, and revision
 - Redesigned operational process and steered ideation of Salesforce integration; improving data management for more efficient and accurate reporting
 - Designed and managed brand-centered email marketing templates and trained staff on editing templates while staying on brand.
 - Designed program, event, and campaign flyers for national and cross-departmental use.
 - Spearheaded National Volunteer Social Media Campaign doubling the number of people reached organically from Upwardly Global's mean social media metrics.
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- US Peace Corps** **Volunteer Manager: HeForShe Campaign**
2014 - 2015
- Co-founded HeForShe Campaign and oversaw educational efforts in the country of Paraguay
 - Oversaw operations for 76 local projects; resulting in a 1350% increase in pledges to support gender equality
 - Cultivated relationships with and delegated logistical and programmatic responsibilities to 92 field coordinators
- 2013 - 2015 **National Program Director**
- Boosted program involvement by 1300% through an innovative training, disbursement, and marketing strategy
 - Directly handled a team of 6; oversaw operations, organized logistics, and managed financial reports
 - Developed a comprehensive participant manual outlining proper project planning procedures and training
 - Drafted action plans and led meetings with department executives
- 2013 - 2015 **Community Economic Development Specialist**
- Managed a youth project development team of 16 youth which implemented five large-scale community events in under two years
 - Trained 45 incoming Community Economic Development Specialists on creative strategies for teaching youth development
 - Elected regional liaison between Peace Corps volunteers and Peace Corps administration as a member of the Volunteer Advisory Council requiring extensive and accurate note-taking and communication skills