

Currently the Lead Designer at Dealer360
building UX solutions for complex data consumption

Experience

Lead UX | UI Product Designer / Dealer360 May 2018 - Pres.

Conduct user research; analyze findings & translate into deliverables.

Produce wireframes, storyboards, user flows, process flows, site maps & prototypes.

Present & defend designs & key milestone deliverables.

Collaborate with Product Director & dev team to define & implement innovative solutions for product direction, visuals, & experience.

Research & evaluate new product opportunities, demand for potential new products, along with customer needs & insights.

Manage research & design consulting projects for external clients.

UX Designer & Front-End Developer / Freelance Oct 2017 - Pres.

Worked closely with clients to research, design and develop responsive websites to meet business and user needs.

UX Design Apprentice / Bloc.io July 2017 - April 2018

Produced design deliverables including user stories, flows, wireframes, mockups, & prototypes.

Designed user interfaces for mobile apps, web-based platforms, & SaaS web apps.

Created original branding & visual identities for a variety of concepts to meet product & user needs.

Projects

Grace Foundation (*in progress*) 2019

Hospice foundation branding & website built with ASP.NET MVC hosted on Azure.

Miri Music 2019

Denver recording studio website hosted on Amazon Web Services

Lady Beekman 2019

Website & branding for an interior design & organization business.

True Career Solutions 2018

Website & branding for career coaching & consulting startup in NYC.

Health Plex Fitness Center 2017

Fitness center website designed for a more user focused experience & a cleaner, more modern interface.

Software

Sketch

InVision

Balsamiq

Principle

Figma

Adobe CC

UserTesting

Programming

HTML

CSS | SCSS

JavaScript

Razor

AWS

Microsoft Azure

ASP.NET MVC

Visual Studio

Bootstrap

Design

User Research

User Stories

Concept Dev.

Wireframing

Prototyping

User Testing

Product Eval.

Product Mngmt.

Web Design

App Design

Project Planning

Education

Intestive UX Design Program

Bloc.io | Thinkful

Graphic Design Certificate

California Inst. of the Arts

Bachelor of Arts

Political Science | Global Studies

Unitversity of Nebraska

Other Professional Experience

Alumni Program Manager | Volunteer & Events Coordinator / Upwardly Global

Jan 16 - Sept 17

Cultivated and maintain donor-based relationships with over 30 Fortune 500 corporate partners that yield over \$1 million annually to fund Upwardly Global's national programs

Redesigned and oversaw implementation of CRM processes to improve Upwardly Global's database management for more efficient constituent communication

Designed and implemented a comprehensive Alumni Program to connect successfully-placed clients with one another, and to expand Upwardly Global's professional offerings

Developed and managed project life cycle of Upwardly Global's first national ESL volunteer mentorship program, including conception, design, training, launch, and analysis

Manage relationships with over 500 volunteers, and 700 Alumni from 124 countries

Volunteer Manager: HeForShe Campaign / UN Women | US Peace Corps

Jan 15 - Aug 15

Co-founded HeForShe Campaign and oversaw national training and outreach efforts

Oversaw operations for 76 local projects; resulting in a 1350% increase in pledges to support gender equality

Developed workshop curriculum and facilitated training to participating volunteer field coordinators

Delegated logistical and programmatic responsibilities of 92 field coordinators

Maintained database of HeForShe event records using Microsoft Excel and Google Drive

National Program Director: Jovenes Por Paraguay / US Peace Corps

Nov 13 - Jan 15

Boosted program involvement by 1300% through an innovative training, disbursement, & marketing strategy

Led the ideation and implementation of programmatic updates to increase program reach and effectiveness

Directly managed a team of 6; oversaw operations, organized logistics and managed financial reports

Developed a comprehensive participant manual outlining proper project planning procedures and training

Organized and executed two national 4-day youth conferences; overseeing the full project cycle

Trained 45+ volunteers on creative strategies for teaching youth development